EXPRESS



2023 ADVERTISING RATES

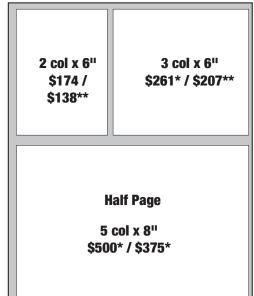
1000 Main Street • P.O. Box 60 • Hanson, MA 02341 Tel: 781-293-0420 / Fax: 781-293-0421 www.whitmanhansonexpress.com www.plymptonhalifaxexpress.com

DISPLAY AD RATES

DEADLINES

Monday at 5:00 p.m.

2 col x 2"	1 col x 2"	
\$58* / \$46**	\$29*/\$23**	
2 col x 3"	3 col x 3"	
\$87* / \$69**	\$130.50* / \$103.50**	
2 col x 4"	3 col x 4"	
\$116* / \$92**	\$174* / \$138**	
2 col x 5"	3 col x 5"	
\$145* /	\$217.50* /	
\$115**	\$172.50**	



Full Page 5 columns x 15.5" \$850* / \$550*

DISPLAY AD RATES

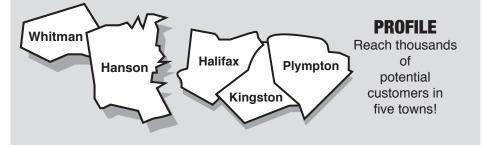
PER	BOTH	ONE
WEEK	PAPERS*	PAPER*
1 col. x 1 in.	\$14.50	\$11.50
1 col. x 2 in.	\$29	\$23
2 col. x 2 in.	\$58	\$46
2 col. x 3 in.	\$87	\$69
2 col. x 4 in.	\$116	\$92
2 col. x 5 in.	\$145	\$115
2 col. x 6 in.	\$174	\$138
3 col. x 3 in.	\$130.50	\$103.50
3 col. x 4 in.	\$174	\$138
3 col. x 5 in.	\$217.50	\$172.50
Half Page Ad	\$500	\$375
Full Page Ad:	\$850	\$550
Page 1 Banner:	\$150	\$100

PROCESS COLOR CHARGES \$60 for each paper.

MECHANICAL SPECS	INCHES
1 column	. 1.9
2 columns	. 3.9
3 columns	. 5.9
4 columns	. 7.9
5 columns	. 10

^{*} price for running in both newspapers (five towns)

All prices are base prices & are subject to change.



INSERTS

Deliver Inserts To: Graphic Developments Inc., 108 Mayflower Dr, Hanover, MA 02339 Single sheet insert rates are for 24# stock.

\$250 insert fee per newspaper.

DISCOUNTS

6 weeks - 10% Off 12 weeks - 15% Off 26 weeks - 20% Off 52 weeks - 30% Off

make checks payable to: Express Newspapers SAVE AN
EXTRA 5%
WHEN YOU
PRE-PAY
BY CHECK
OR CASH

OTHER ADVERTISING PRODUCTS

SERVICE DIRECTORY ADS* 3 Months \$25/Week Just \$39.95 6 Months \$20/Week Runs 'til it sells!

CLASSIFIED ADS*

\$15/Week

12 Months

1 week \$14/Week
2 weeks \$13/Week
4 weeks \$11/Week
8 weeks \$10/Week

YARD SALE GUARANTEE*

Treasure Chest/Wheel Deal

Just \$15.95

Includes website. If you need to cancel because of rain, the next week is free.

Guaranteed results - ad runs until item is sold.

LEGAL NOTICES*

Prices vary. Send legal notice by fax: 781-293-0421 / email: legals@whphexpress.com

^{**} price for running in one newspaper (two towns)

^{***} no discounts available for front page ads